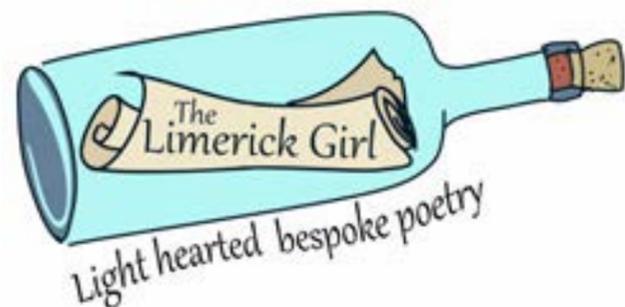




## Tracy Aspel - Creative Hero



There once was a time, (about 9 years ago,) when the business world changed for the good,  
A lifeline was thrown to the companies in need, who now function the way that they should.  
But first I must start at this short story's heart, where the trouble at first had began,  
It has victims; then struggling, some small and some large and a hero with one special plan.

So, let us go back to a time where it lacked in directness; an officy haze,  
As the corporate world was engulfed in a cloud, like the smoke billows out of a blaze.  
A blackguard lurked smiling, this work was all his, such a bold mischief maker was he,  
He laughed as he watched all the corporate folk try to pitch, but without clarity.

He muddled their minds, as they fought to define, what is was that they wanted to say,  
The fog he cast out in their heads, took a force that blew confidence out of the way.  
The villain stood back, and looked on for the craic; of a threat, he saw nothing at all,  
But strife was in store for that rascal out-law; t'was his nemesis, so on the ball.

We come to our hero, of yet unaware of her future, her purpose in life,  
With vision, a'plenty, work ethic to boot, and her wit, that was sharp as a knife.  
This girl she did improv', the comedy type, she was strong in her mind and her heart,  
So gifted with speaking, a law graduate, it is safe to assume she was smart!

We find her this day, filled too much with dismay, in a job that had no satisfaction,  
She researched with gloom, till destiny came to bring change and her new life in traction.  
She knew her attributes were not just for fun, and presenting was part of the norm,  
She'd marry her skills; a great service was met - t'was 'The Creative Institute' born!

Now it did start - it's the exciting part, where our villain and she start to fight,  
In burst, Tracy Aspel, our scoundrel looked scared, as she improv'd a scene with delight.  
She offered her service to many in need, as they took it, the cloud starts to fade,  
She taught them a way to speak clearly and proud, many businesses troubles she saved.

Our baddy fought back, but his plans all fell flat, unaccustomed to think on his feet,  
A message went out, t'was concise and compelling, and customers eyes, it did meet.  
Cheers sounded round as our hero was found by the businesses, in so much trouble,  
The messer, defeated, by traders to crafts, banks and agencies, luck had just doubled.

So that was the day that the fears went away from those members who needed our lass,  
She coaches to speak and connect the right way, as she conducts fun sessions with class.  
Her tone is authentic, her resonance fun, 'interactive' is always her way,  
And every customer hiring her out finds their confidence never to stray.

Simple to deal with, its easy to see the dynamic's her company's health,  
She is a Lone Ranger, which works perfectly, as she doesn't have qualms with herself!  
But please don't presume that the ending is soon, for that villain still lurks on his mission...  
And companies that use her, will all find their way, to reach out, and loose their inhibitions!

